



Dear Friend,

On behalf of the Northwest Business Association (NWBA), we respectfully invite you to become a sponsor of the **2026 State of the Northwest Luncheon**, ***“Driving Growth. Connecting Leaders. Defining What’s Next.”*** The event will be held on **Thursday, September 10, 2026, from 11:00 a.m. to 1:00 p.m.** at the **Richard M. Borchard Regional Fairgrounds in Robstown, Texas.**

The **State of the Northwest Luncheon** is NWBA’s premier annual business briefing, bringing together business leaders, elected officials, educators, industry representatives, and community stakeholders to discuss the growth, opportunities, and future of the northwest region (Annaville, Calallen, and Robstown). Through our **Dynamic Leadership Power Panel**, attendees will gain valuable of strategic projects shaping the future of our northwest region.

This event is designed to be more than a luncheon. It is a platform for meaningful discussion, collaboration, and visibility for organizations committed to the continued growth and prosperity of northwest region. Our **Dynamic Leadership Power Panel** are distinguished leaders standing for key areas of growth and development in our region...

The Honorable Connie Scott, Nueces County Judge

The Honorable Denise Villalobs, State Representative

Mr. Aaron Bowman, President & CEO, CC Regional Economic Development Corporation

Dr. Mark Escamilla, President & CEO, Del Mar College

Mr. Peter Zaroni, Corpus Christi City Manager

Moderator: **Mr. Michael Hunter, Port Commissioner, Port of Corpus Christi**

Master of Ceremony: **The Honorable Todd Hunter, State Representative**

As a sponsor your organization will receive valuable visibility before and during the event. Our sponsorship support helps NWBA provide a high-quality program, engage regional leaders, and create opportunities for meaningful business and community connections. We would be honored to have you, and your organization join us as a sponsor for this **important regional event.**

Thank you for your consideration and for your continued support of business growth, leadership, and community development in northwest region. Please contact **Anna Flores, Committee Chair**, at **(361) 442-4535** or by email at implanners@sbcglobal.net if you have any questions.

Respectfully,

Steven King
President

Anna M. Flores
Committee Chair

Tammy Cavazos & Whitney Milam
Co-Chair’s

Mission Statement: To inspire and unite the business community through visionary leadership, strategic advocacy, and meaningful partnerships that foster economic growth, strengthen communities, and create lasting opportunities for future generations. Visit our website: <https://www.nwbacc.org/>



“Driving Growth. Connecting Leaders. Defining What’s Next.”

**Thursday, September 10, 2026 – Richard M. Borchard Regional Fairgrounds
Luncheon Program Starts Promptly at 11:00 AM - 1:00 PM**

SPONSORSHIP OPPORTUNITIES

☐ **\$6,500 – 10,000 Premier Regional Sponsor**

Two tables of (10).
Recognized as the Premier Regional Sponsor.
Logo on PowerPoint, website, program, & social media.
Opportunity to share 5-minute remarks on your business.
Banner on Stage.
Option to provide branded item on tables.
Logo on marketing materials.

☐ **\$2,000 Momentum Sponsor**

One table (10).
Recognized on PowerPoint, website, program, and social media.

☐ **\$1000-Community Growth Sponsor**

One table (10).
Recognized on PowerPoint, and program.

☐ **\$4,500-\$6,000 Community Investor Sponsor**

One table (10).
Opportunity to share 2-minute remarks.
Recognized on PowerPoint, website, program & social media.
Display materials on Registration Table.

☐ **Individual Tickets at \$125 each**

☐ **Donation – Partner for Progress**

I am unable to attend, but I want to be a Partner for Progress.

Please accept my donation of \$_____.

☐ **\$2,500 - \$4,000 Future Builder Sponsor**

One table (10).
Logo Display on PowerPoint, website, program and social media, and display materials on Registration Table.

TOTAL: \$ _____

Contact: _____ **Phone:** _____

Company/Organization: _____

Address: _____ **City:** _____ **Zip:** _____

Email: _____

Table Assignments will be E-mailed prior to the luncheon. **Please make check payment to: Northwest Business Association** and mail to **Attn:** Anna Flores, PO Box 10307, Corpus Christi, TX 78460-0307. **Questions:** Contact Victoria DeLeon at (361) 442-4535 or email toimplanners@sbcglobal.net Logos must be sent by August 10, 2026, in a high-resolution format (.pdf or jpeg).

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