

2012 Family and Community Engagement Seminar
c/o Title I Statewide School Support/Parental Involvement Initiative
Region 16 Education Service Center
5800 Bell Street
Amarillo, Texas 79109



F·A·C·E·S!

2012 Family and Community

Engagement Seminar

Registration Brochure



Online Registration Available

www.escl6.net

Welcome to Lubbock!

F·A·C·E·S!

Family And Community Engagement Seminar

March 1-2, 2012

Points of Interest:

- Museum of Texas Tech University
- Buddy Holly Center
- South Plains Shopping Center
- Science Spectrum & Omni Theater
- Depot Entertainment District

Discover Lubbock:

Although Lubbock still maintains an atmosphere of small-town hospitality and West Texas charm, it also offers big-city delights. From award-winning wineries to an archaeological preserve and the largest cowboy symposium in the world to its rich musical heritage (Buddy Holly is the city's most famous native son), an array of unexpected adventures await travelers in Lubbock.



Anita Villarreal

Division of Federal and State Education Policy
Texas Education Agency



In this session, legislative updates will be provided in the following areas:

- Federal Compliance
- Parent Involvement and School Improvement Initiatives
- Parental Rights and Responsibilities
- Family and Community Engagement

The latest updates on NCLB reauthorization will also be presented. Question and answer time will be provided. Handouts will be available.

Anita Villarreal works at the Texas Education Agency in the Division of Federal and State Education Policy. She leads the unit that is responsible for the state-level administration and implementation of federal education programs under the No Child Left Behind Act. Prior to coming to the agency, Ms. Villarreal taught in elementary schools and worked at Boise State University for the Migrant High School Equivalency Program (HEP). She has worked in Title I programs since the law was authorized in 1965. Her focus has been in Migrant Education, Parent Involvement, and Drop-out Prevention programs. She has a BA from Boise State University, Boise, Idaho, and an MS from Texas A&M Corpus Christi, Corpus Christi, Texas.

Anita is a strong advocate for the development of policies, procedures, and programs that engage parents in the education of their children. Getting the parents and community involved requires a strong commitment and structured approach. Born and raised in a family of migrant workers has impacted her desire to see that all children are provided with equal opportunities to achieve a good education. She firmly believes a school culture that incorporates family and community engagement will result in increased student achievement.



Aurelio Montemayor and Frances Guzman

Intercultural Developmental Research Association (IDRA)



Family Leadership in Education: Engagement to the Max

- To validate contributions parents make to their children
- To review four dimensions of engagement, comparing valuing vs. deficit beliefs
- To identify activities for effective family engagement

This participatory presentation will engage, inform, and challenge participants to examine the authentic participation of families in their children's schools.



Aurelio Montemayo is an IDRA senior education associate and master trainer. He brings extensive experience in working with school personnel, parents, and students. He is a key developer of IDRA's highly-popular WOW! Workshop on Workshops guide and seminar. Aurelio holds a master's degree in bilingual education and is proficient in English and Spanish.

Frances Guzman, an education associate at IDRA, has more than 30 years experience in education from early childhood to adult programs. Her content area expertise includes family involvement, staff and leadership development, equity, and administration development. She provides technical assistance to campuses participating in IDRA's Coca-Cola Valued Youth Program.

The Power of Parents, Students, Educators, and Community Working Towards a Common Cause ***Ricardo LeBlanc-Esparza***



Ricardo has spent his 29 year career as an educator who, through experience, has proven that all students are capable of learning at high standards. He has served as principal, assistant principal, athletic director, and teacher at elementary, middle, and high school levels. He currently serves as a principal of a high poverty school designed to help teen mothers and their children access the power of education in the Denver metro area. Ricardo has a strong belief that it takes parents, students, educators, and community to achieve success.

Ricardo has presented across the country and earned national recognition for turning around a comprehensive high school with a significant at-risk population. A key ingredient to success was their system of engaging all stakeholders toward a common goal: student achievement.

He and his schools have been recognized for their achievement and graduation success by Education Trust, Center for Secondary School Redesign and Model Schools.

Ricardo has co-authored a book recently released by Solution-Tree: [Breaking the Poverty Barrier: Changing Student Lives](#). He has also written articles for the Harvard Review, New York Times, AASA, and Johns Hopkins University School of Education. In addition, he has testified twice before the U.S. Senate and House of Representatives Education Committee on the topic of education reform.



Effective Community Partnerships for Student Success ***Dr. Colette Taylor***



Excellent education is crucial to the future well-being of our children and our communities. Communities try to achieve success by using the traditional “silo model” of education, where the activities of school rarely if ever intersect with the life of the family and community. To face today’s challenges, that approach is no longer functional.

Dr. Colette M. Taylor is an Assistant Professor of Higher Education and Program Coordinator for the Master’s Program in Higher Education and Student Affairs at Texas Tech University. Prior to that, Dr. Taylor was responsible for the development of community engagement, community service and service-learning at the University of Florida, and worked to create respectful, constructive and creative partnerships among families, schools, and community institutions.

Dr. Taylor is a co-editor of the well-received manuscript titled, “African Americans & Community Engagement in Higher Education: Practice, Research, and Reflection in Community Service, Service-Learning, and Community-Based Research” published by The State University of New York Press. Based on her experiences as a parent, university employee, faculty and a community member, Dr. Taylor’s seminars are filled with entertaining and inspirational anecdotes with the intent to leave her audiences with practical information leading to success.

Thursday, March 1

Seminar Convenes - Holiday Inn Park Plaza

7:00 a.m. - 4:00 p.m. Seminar Registration
Cyber Café available

10:00 a.m. - 12:00 noon **Featured Conference Sessions**
 • Anita Villarreal - NCLB Updates (Educators)
 • Aurelio Montemayor & Frances Guzman - Family Leadership (Parents)

12:00 noon - 1:00 p.m. Box Lunch provided

1:00 p.m. - 2:30 p.m. **Opening General Session**
 Ricardo LeBlanc-Esparza - Mahogany/Sycamore Ballroom

2:30 p.m. - 3:00 p.m. Break

3:00 p.m. - 4:15 p.m. **First Concurrent Session**

Friday, March 2

7:00 a.m. - 2:30 p.m. Conference Registration; Cyber Café available

7:30 a.m. - 8:30 a.m. Continental Breakfast

8:30 a.m. - 9:45 a.m. **Second Concurrent Session**

9:45 a.m. - 10:15 a.m. Mid-Morning Break

10:15 a.m. - 11:30 a.m. **Third Concurrent Session**

11:30 a.m. - 12:45 p.m. Lunch

12:45 p.m. - 1:00 p.m. Break

1:00 p.m. - 2:30 p.m. **Closing General Session**
 Colette Taylor, Ph. D. - Mahogany/Sycamore Ballroom

2:30 p.m. **Seminar Concludes**

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TEA Division of Federal/State Education Policy will provide Parental Involvement sessions in the following areas:

- Federal Compliance & Parent Involvement
- Parental Rights & Responsibilities

For more information, visit our web site at www.esc16.net.
 (Scroll down and click on Title I Statewide Initiative icon; click on F.A.C.E.S. 2012)



Family faces are magic mirrors. Looking at people who belong to us, we see the past, present, and future.

~Gail Lumet Buckley

2012 Family and Community Engagement Seminar
Holiday Inn Park Plaza Hotel • Lubbock
March 1-2, 2012

• Seminar Registration Form •

You may also register online at www.esc16.net. (Scroll down and click on Title I Statewide Initiative icon.)

Please complete all portions of the registration form. Incomplete registrations will be returned to sender.

Please Print

First Name _____ MI _____ Last Name _____

Mailing Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ FAX _____

Please check all that apply Administrator ESC Staff Title I Coordinator Teacher Parent Other
 Counselor Parent Liaison Paraprofessional/Support Staff Community

District/Organization _____ ESC # _____

Name of person submitting this form if different from above _____ Phone _____

I require an interpreter: Spanish Special needs: Vegetarian Wheelchair Accessible

SEMINAR REGISTRATION FEES

- Registration \$125
(until 02/10/12)
- Late Registration \$150
(after 02/10/12 until 02/24/12)
- On-site Registration \$175
(If space available, all registrations
after 02/24/12)

Group Registration \$100
(8 people must register together;
discount available until 02/10/12.)
Number in Group _____
Deadline strictly enforced.

Seminar sessions will be held at the Holiday Inn Park Plaza. Continental breakfast and lunch are included in seminar fees.

SEMINAR REGISTRATION FEE TOTAL \$ _____

METHOD OF PAYMENT (please check one) Please note: IMP, Inc. will appear on your credit card statement for this charge.

VISA MasterCard Check Purchase Order # _____

Credit Card # _____ Expiration Date _____

Three Digit Security Code _____

Cardholder Name _____

CC Billing Address _____ City _____ State _____ Zip _____

Original P.O. must be faxed to IMP, Inc. at (361) 241-7913 no later than February 22, 2012 or registration will be cancelled.

Billing Contact Person _____

Email _____ Phone _____ FAX _____

Make checks payable to IMP, Inc.
P.O. Box 10807, Corpus Christi, TX 78460-0807
Phone (361) 241-4535 FAX (361) 241-7913
Email implanners@sbcglobal.net

Registration without method of payment will not be processed.
There will be a \$25 fee for returned checks. Do not send cash.
NO REFUNDS AFTER February 22, 2012.



Lubbock, Texas is many things – the Hub City of the South Plains, home of Buddy Holly and countless nationally prominent musicians, the cotton capital of Texas, major health care center, and center of a flourishing wine industry, yet it retains a wonderful small-town atmosphere.

Seminar Hotel and Conference Headquarters



Holiday Inn Park Plaza
3201 SOUTH LOOP 289
Lubbock, TX 79423
(806) 797-3241 • (888) 465-4329
www.holidayinn.com

Ask for the **2012 FACES** block of rooms.
Seminar rate: \$85
Cut-off date: February 15, 2012



Seminar Headquarters

Seminar activities will take place at the
Holiday Inn Park Plaza.



For additional seminar information,
please visit our website at:

www.escl6.net

(Scroll down and click on
Title I Statewide Initiative icon;
click on F.A.C.E.S. 2012)